



Reducing the Road Toll

- ✓ **Guaranteed to reduce crash risks in teenage drivers.**
- ✓ **5 Star Driver Education Programs,**
- ✓ **Delivered by Coaches in a Graduated Education System (GES)**



#idrivesafety is Australia's only driving school to comprehensively change Australian driver education from instructional laps with tips and tricks to pass a test that shows very high crash

1

and injuries after passing. To a 5 star model Training drivers using Globally researched educational training systems.

“Learn’t is not learned until it produces an action”

- ✓ Reducing the Road Toll
- ✓ Comprehensive training system
- ✓ Structured lesson plans
- ✓ Delivery changed to match your learning style human errors
- ✓ Learn a safe process for every road user interaction.

What is the 5 Star Driver Education Program? ©

idrivesafety is Australia's first research driven, educationally developed driver training program delivered in a pedagogical framework.

Educating Learner drivers with a safe process for every road user interaction delivered in a graduated education system where success is measured firstly against your driving coach's ability to have you transfer knowledge into an action, then measure your ability to remain crash free against vision zero. #idrivesafety-everywhere, every day, every time. Changing the paradigm in driver education.

Before developing Australia's world leading **GES**, the only options was a Graduated licencing system (GLS) that thought it would lower your risk after you started driving, the problem with GLS is it's a bit like learning to pack your parachute after you jump, high RISK= high crash rates for new drivers. We use the graduated education system that has proven

2

success.

1. **Driving Coach's** identify & deliver Driver Education matched to your learning style. artist-engineer, introvert-extrovert, anxiety-risk taker, Asperger's-ABI. NDIS
2. **Delivery methodology** is coaching developing active participants who self-calibrate, managing risks. Empowering
3. **Curriculum 3** foundations -17 subjects - 44 modules - 797 units of Competency Based Education & Training (CBET)
4. **Live & Dynamic** selecting situational interactions as needed in a GES
5. **Calibrating success** against our ability to train you to transfer knowledge to steering wheel and our ultimate success is **ZERO** crash rates post license or training course.

Does the 5*Program© produce significantly safer drivers?

Research shows our 5 Star Driver Education program **significantly reduces crash rates** for all drivers. Learners who have 143 hours after starting driving coaching comment “they really had no idea about the risks they were not managing and this changes their driving, no longer thinks its going to be ok, and ask “why is instruction still happening”? why is every driver not doing this? And the overriding comment is “I wish I had started this earlier.

Parents “I now feel so safe when my 16 yr old drives” after your coaching .love the difference in their teens attitude, awareness and decisions- **“choose patience don't become one”** it's a learnt process.

In their first six months of licensed driving, our graduates **expect to achieve ZERO injuries.**

3

7

In contrast Australians aged 18 to 25yrs have a 30% increased risk³ 19k seriously injured pa and this is rising across Australia.

What's different between #idrivesafety Coach and a Driving instructor

Learner driver's ability to drive crash free is the number one difference, its why we are **reducing the road toll**.

#idrivesafety selects high calibre professionals to become accredited driving coaches, *instructors are often heavily subsidised government dole reduction programs.*

Our Driving coaches are at the very top of their field. They have undertaken significant training & development over 2.5yrs.

Driving instructors receive as little as 30 mins training around a test route. Yes, that little!

Accredited driving coaches benefit from the comprehensive education in pedagogical delivery methodologies, personally taking responsibility for each client's learning development. Managing the driversEd in a Graduation Education System. Our role is to deliver the training in a manner that empowers you to transfer theory to steering wheel "changing the delivery methodology to ensure your learning style learns, seamlessly!

Driving instructors have no training program, just telling you tips and tricks to pass a test that has high crash rates after you pass. 50yrs same system same outcomes = RISK.

idrivesafety driving coaches team up with learner's supervisors, utilizing e-learning, live and dynamic situations, road law updates and coaching techniques. Supervising drivers

are welcomed and often attend taking away processes & referencing the curriculum in their training time. It's common to hear "I got more out of that session than I thought I would, can I come again". YES! You are always welcome. We want to reduce risk for the entire family.

Why is our 5-Star Curriculum So Effective? "#idrivesafety"

Idrivesafety 5-star Driver training program Curriculum takes a comprehensive and fundamentally different approach to driving. Global research involving behaviourists, traffic phycologist, crash causality and what is a safe process? The result is we can teach teens to stay alive on the roads and manage risks. "**Choose Life**"

There is a safe process for every road user interaction that manages risks for all road users, driving is not rocket science or a mystical thing that just happens.

learners are **coached** to be **active** decision makers, right from the start. Using the **Curriculum** and a **Graduated Education System** with progressive techniques, they are coached to manage internal and external distractions, and to not only understand, but apply a safe process, the underpinnings of good driving practices that will make them the safest drivers on the roads. Experienced drivers continually show significant benefits from our 5* Driver Education Program.

We have bridged the gap between theory and steering wheel. You have a choice!

The curriculum provides easy referencing to parents & learners for every road user interaction, contained in a DriversEd work book, automating safe driving decisions well

before they start solo driving. "Choose Life"

Only when a thing produces action can it be said to have been truly learned. "Confucius"

Students are often taken out of the car to observe and analyse live processes that most drivers never master, in areas such as vehicle body language, gap selection processes managing safe interactions with traffic streams.

The **knowledge** they acquire through this program lays the **Foundation** for #idrivesafety. *I can drive safely & still be in a crash that was not my fault* or #idrivesafety and manage risk, driving crash free.

Factors such as personal risk taking, anxiety, training methodology, learning style, environmental risk, distractions, vehicle dynamics, road law, continuous self-calibration, eco driving, interaction with other road users and the driving environment, are active in the curriculum.

- ✓ **Learner driver programs**
- ✓ **Senior driver courses.** Staying safer for longer
- ✓ **Fleet driver programs**
- ✓ **Disabled driver programs** (Driving beyond the disability) NDIS provider
- ✓ **School based driversEd programs**

Craig Waters Founder and principal at #idrivesafety spent 7 years globally researching driver education developing the program's.

info@idrivesafety.com.au www.idrivesafety.com.au

